



## Welcome

Working with Raindance Media (RDM)

### Who We Are

Raindance Media was founded by Ryan Richards in Melbourne, Aus, now named Raindance Digital Marketing. At the time of creating this document, we currently have a team of 10. This includes tech SEO's, GMB experts, Web developers, writers and editors.

### How Are We Different?

- **Constant R&D (research and development)** - giving you cutting edge marketing, no traffic source remains the same for long, this is where marketing strategies become outdated, these are the people who say "I tried it and it didn't work"
- **Transparency** - This agency was founded by an honest, straight-up person, and being transparent and honest with our clients will always remain one of our company's most important principles. We are known for transparency, read our [reviews](#)
- **We Care** - Everyone says they care, well, we care about the results, our reputation is only as good as our results for your business. People have families to feed, we refuse to take lightly the responsibility on our shoulders when being chosen to make more money for you and your family

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## Our Goal

Our goal is to build relationships, to build local businesses through partnership, and to become trusted partners of our clients. Our goal is to give businesses a vehicle to build a successful online business as we implement our tried and tested techniques.

## How We Help

Our strategies are our own creations, these strategies are categorised as SEO, CRO, PPC, GMB and web development. Our strategies are constantly evolving, as the search engines and traffic channels evolve. Through constant R and D, we separate ourselves from the pack.

## How We Communicate

We have 2 main methods of communication

1. Email - [support@raindance.net.au](mailto:support@raindance.net.au) (you will be provided a client success agent, you will also have email contact with that agent).
2. Whatsapp or company group chat. We don't do phone calls and sms.
3. Reporting on SEO campaigns is generally once per month, sometimes further updates and information can be required, especially around a goal or and update.
4. Reporting is a little different with RDM, we try to use our monthly reports as a strategy session to talk about what we are working on next and why, this helps us continue to move forward and to help you be best informed.
5. It is a company principle of RDM to always be open and honest, we do believe this sets us apart from many others in the industry.
6. Please always aim to provide as detailed information as you possibly can when we ask for information, we are not experts in your niche like you are, we need your help.

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## Work descriptions

Please be aware that some works are outside the scope of SEO works, such as CRM works, requested website updates, social media works outside of RDM SEO procedure, IT works such as email etc.

We provide a range of services at different rates.

\*note these fee's are for additional works outside of the campaign scope.

1. General Labour - \$100 per hour
3. Consultation - \$250 per hour
4. Research and concepts works - \$100 per hour

## Terms

All RDM specific documents and information shall be deemed to be confidential information.

RDM requires you to keep such information (whether supplied in a form capable of reproduction or not) strictly confidential and not to use such information in any way, commercial or otherwise, save for the purpose of such discussion and evaluation. Any such information shall not be disclosed by you to any person, firm or corporation of any employee of yours, unless such employee is required to know the same for the purposes directly concerned with such discussion and, in the event of such disclosure being necessary, you will procure that such employees shall maintain such information confidential in accordance with these terms.

The outline costings and budget allocations contained in this document are for guidance

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purposes only, and given in good faith. Where redemption levels are given, they are based on experience and are best estimates bearing in mind the nature of the offer and the market place in which it is operating. RDM reserves the right to revise and amend these figures according to any changes, which may occur during the development of this project.

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